

# **Brief** *newsletter*

October | 2006

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### 1 **Sign Up to Beautify**

Mark your calendars and get ready to make our city sparkle! Grab a paintbrush or litter stick, round up friends and family and head over to Beautify Chula Vista Day Saturday, October 21. Volunteers will paint out graffiti, pick up litter and make our neighborhoods cleaner and more attractive. This year, the fourth annual event will be based out of Hilltop Middle School, located at 44 East J Street. The event kicks off at 9 a.m. Volunteers must provide their own transportation.

To participate, please call (800) 237-BLUE to pre-register by October 4.



### 2 **Urban Core Hearings**

The two and a half year-long planning effort to craft new land use and development regulations for Northwest Chula Vista is moving through a series of public hearings that got underway September 25 at a meeting of the Design Review

Committee. The Urban Core Specific Plan will provide new development standards and design guidelines for both private and public development within approximately 1,700 acres of land in the northwest area of the City. On October 11, the document goes before the Planning Commission, and later in the month it will be presented at a joint meeting of the Chula Vista Redevelopment Corporation, Redevelopment Agency and City Council. In addition, the City Council will be asked to certify the Environmental Impact Report that accompanies the plan.

### 3 **"Tackle a Good Book"**

Looking for a fun way to encourage your children to read more? Fall and football team up to make reading exciting when the Chula Vista Public Library's popular sports-themed program, "Tackle a Good Book," gets off to a running start in November.

Children and teens (pre-school to 8th grade) can sign up for the free program at any of the city's three library branches beginning Nov. 1. Participants in each program read a certain number of books or pages to earn small incentives. For more information, visit the closest Chula Vista library branch or click on [www.chulavistalibrary.com](http://www.chulavistalibrary.com).



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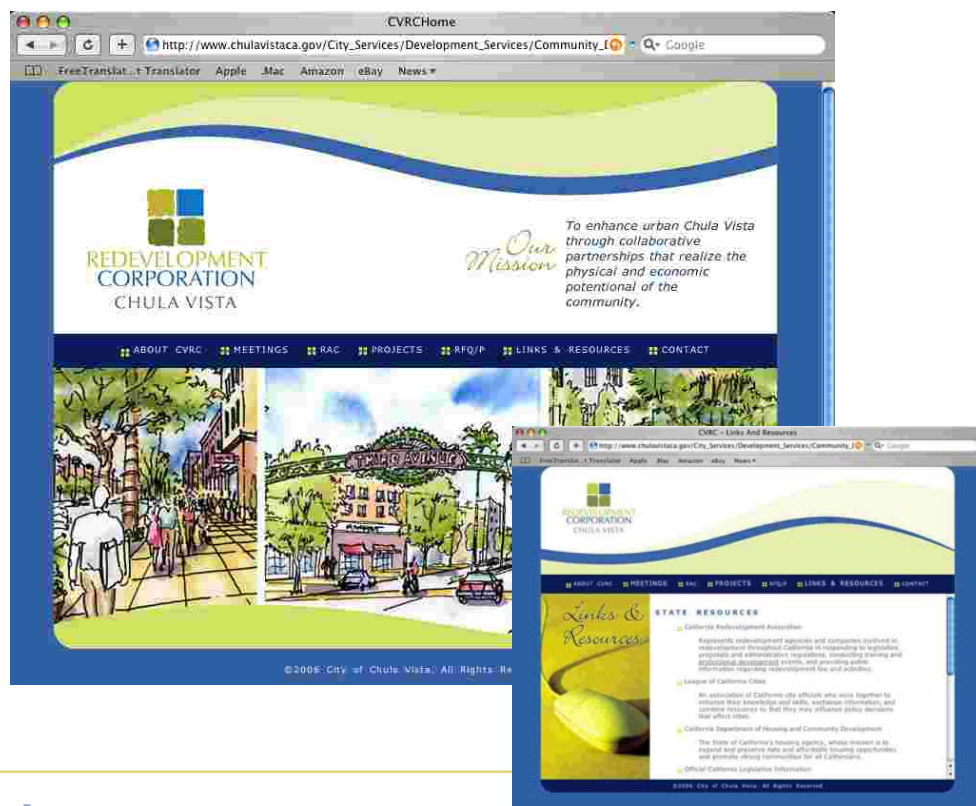
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## 4 CVRC Connection

After several months of collaborative teamwork, a new Website for the Chula Vista Redevelopment Corporation has officially been launched. The site features a new look and feel for redevelopment that combines simplicity and functionality with useful information and helpful resources. Visitors can read all about the Corporation's board, access agendas and staff reports, learn about current redevelopment project highlights and review Requests for Proposals. Eventually, the site will include maps, downloadable documents and much more. You can reach the site by clicking on CVRC under Most Requested on the home page.



## 5 Family History Workshop

Would your family like to trace your ancestors back to their countries of origin but don't know how to begin a search for the answers? Then don't miss a free workshop titled "Discover Your Family History" on Oct. 14 at the Civic Center Branch Library, 365 F St. The workshop is open to families and their children

(at least 8-years-old) who have no previous genealogy research experience. Pre-registration is required at the library; each family will receive a 90-minute appointment during the 10 a.m. to 4 p.m. event. The event is co-sponsored by the Chula Vista Public Library and the Chula Vista Genealogical Society.

## 6 School Watch Program a Winner

The Chula Vista Police Department's School Watch Program, created by the CVPD Community Relations Unit, has been selected to receive the 2006 California Crime Prevention Program of the Year Award. The

program is an all-inclusive approach to making schools and surrounding neighborhoods safer. It brings residents, schools and law enforcement together to create an anti-crime partnership with kids' safety in mind.

## 7

## Energy Savings

Chula Vista is partnering with SDG&E to promote energy conservation and efficiency in our community. Over the next two years, City staff will be helping residents and small businesses take advantage of incentive programs to lower their energy use and costs. They'll be offering free energy assessments, lighting exchanges and appliance replacements. The partnership also provides funding for the City to install energy-efficient improvements to municipal buildings. Helping restaurants and food service companies retrofit their facilities with energy-saving devices is one of the partnership's first priorities. For more information on the partnership's cost-saving programs, contact the City's Department of Conservation and Environmental Services at (619) 409-3893.



## 8 Fighting Graffiti

Recently, Chula Vista rolled out a new secret weapon in its battle against graffiti. It's a custom -built high tech 17- foot van outfitted with equipment that allows a specially trained team of City employees to mix and match paint colors on the spot. That means no more patchwork effects on buildings, walls or fences! The Graffiti Removal Color Matching Van and its

assigned crew have the capability of whipping up just the right shade of paint to blend with the original color of any surface. The effect is a seamless surface with no telltale signs of graffiti. The van is the first of its kind in the region. To report graffiti, please call the City's graffiti hotline at (619) 691-5198.

## 9 Redevelopment Advisory Committee

This month, a new citizen advisory board charged with making recommendations to the Chula Vista Redevelopment Corporation will be meeting for the second time. The Redevelopment Advisory Committee (RAC) meets the first Thursday of each month. Members represent a broad spectrum of the

community and will make recommendations on development applications coming before the corporation. The nine-member organization includes people from the City's technical advisory bodies and community and business organizations.

## 10 Celebrate Halloween!

Lots of Halloween fun is in store for children and teens this month at Chula Vista's recreation centers and libraries. Options range from a teen "Monster Bash" dance at Loma Verde Recreation Center and a Pumpkin Carving Day at Monteville Recreation Center to Spooky Stories at the Civic Center Branch Library and a Halloween Parade at the South Chula Vista Branch.

For a full listing of recreation activities, go to [www.chulavistaca.gov/rec](http://www.chulavistaca.gov/rec) and click on the brochure.

The library's events are found at [www.chulavistalibrary.com](http://www.chulavistalibrary.com). Click on the calendar of events link.



## c o n t a c t

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